

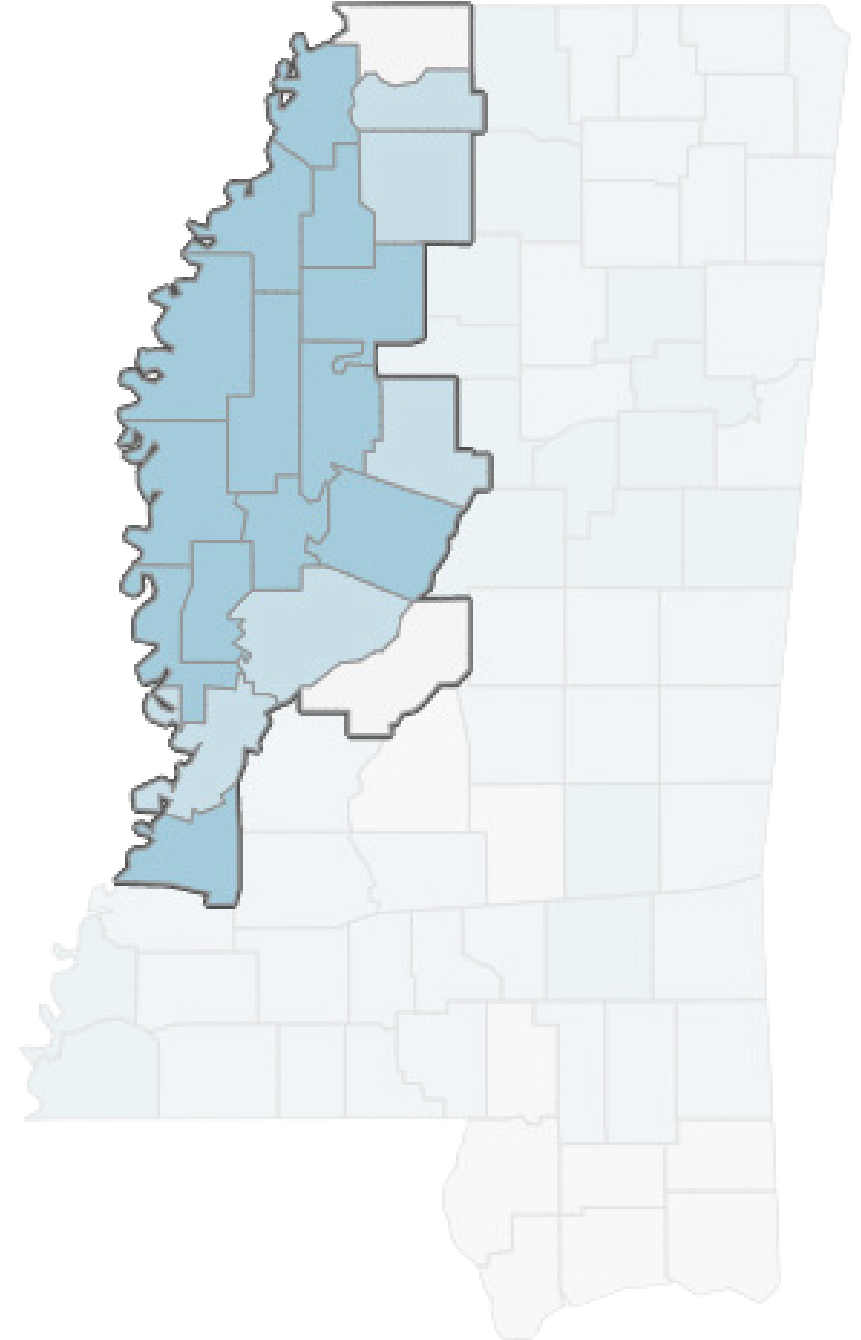


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“I just love this clinic and what y’all do. I tell everyone I know how much you’ve done for me and how you can help them too.”

Felicia age 25



LETTER FROM THE DIRECTOR

In 2023, Plan A celebrated our fifth anniversary. It's hard to believe that it has only been five short years since we started with the sketch of a plan to use mobile clinics to increase access to family planning.

Today our organization operates two clinics in Mississippi alongside a thriving telehealth program. As I write this letter, we are about to open a third clinic — a new mobile unit — in rural Georgia. With the recent addition of the HPV vaccine, our clinics offer every single service dreamed up in 2018 - and so much more.

Three years ago we opened our doors in the Delta - the number of patients seen continues to grow, as do the services offered. In our first year 45% of our patients received only primary care screenings; last year almost 80% received reproductive and sexual health services. We expanded our partnerships across six counties in the Delta, delivering services at community colleges, churches, middle schools, jails, parks, businesses, food kitchens, barber shops, and more. The name Plan A rapidly expanded from a reference to birth control to more comprehensive preventive care with the addition of pre and postnatal care to the mobile unit and pediatrics and primary care to our brick and mortar. Our essential work providing sexual and reproductive health services to rural communities in the South continues to expand while staying true to our core mission ensuring access for all.

With the clinics in the Delta thriving thanks to the remarkable work of our on-the-ground team, we turned our attention to expanding the mobile reproductive health clinic model. Our units bring care directly into healthcare deserts, eliminating the sometimes insurmountable barriers that people in rural communities face to receiving the care they deserve. We were able to successfully raise the funds to purchase a second mobile unit to open in Southwest Georgia in the spring of 2024.

Designing and launching Georgia was truly a team effort. All of the members of the Plan A team contributed their wisdom, guidance, and experience to develop a program that addressed the struggles we faced in the early stages of the Delta program, the successes we celebrated and challenges we overcame. But that doesn't mean that the Georgia program is a direct replication. We continued our approach of working closely with the people we serve, building a grassroots program from the ground up that is guided by the community.

The complexities of offering reproductive health services in the deep South are ever present and we keep a wary eye on evolving policies and restrictions in the post Roe world. But we are proud, every day, to be implementing a model that addresses the barriers and brings compassionate care where it is needed most.

With gratitude to our advisors, community allies, donors, and volunteers, without whom our work would not be possible,

Caroline Weinberg
Founder and Executive Director

ACHIEVEMENTS

1200+

Patients and
Communit
Members Served

February: Plan A saw our 2000th patient!

April: As we celebrated our 2nd anniversary on the road, we reflected on our community impact. On exit survey:

45+

Towns visited

95% of patients said that Plan A made it easier for them to receive care

45% of patients said that, if Plan A had not come to town, they would not have received services elsewhere.

900

Average town
population*

September: Construction on the Georgia clinic begins

October: We celebrated our 5th anniversary!

November: We expanded our telehealth services to include partnerships with obstetricians for prenatal care.

22,000

Condoms Distributed

“ I stopped taking my birth control because of the side effects and couldn't afford to go back to the doctor and try something new. Now I'm back on something because y'all came to town helped me find one I liked. ”

Shatterria, age 32



Celebrating 5 years of Plan A!

Pictured: Desiree Norwood, Caroline Weinberg, Meta Anderson, Telvin Harrington

In 2023, with the Mississippi program thriving, we looked at expanding into rural Georgia, another high need area in the South. With the generous support of our donors, we were able to begin planning the unit in September 2023. It was delivered to Georgia in February 2024.

Step One: The Blueprint



Step 2: Construction



Step 3: The Clinic!



Exam Room 1



Exam Room 2



Waiting Area/Lab Space



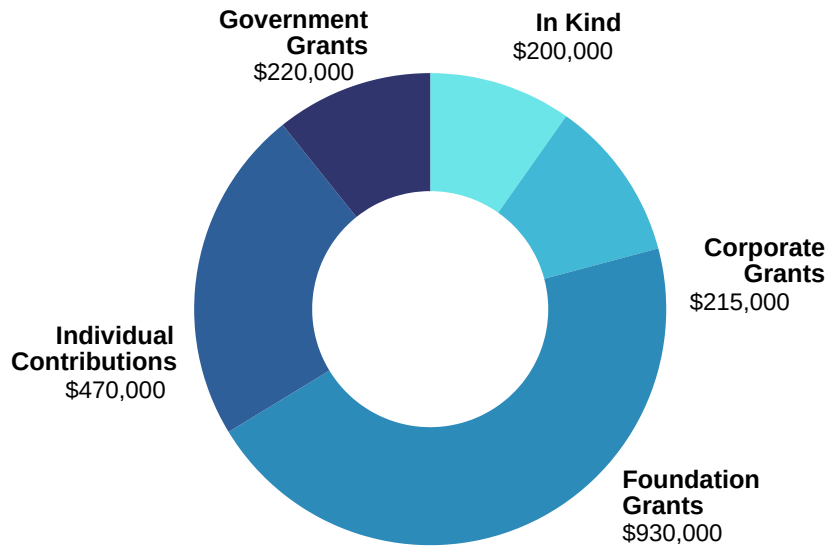
Bathroom

FINANCIALS

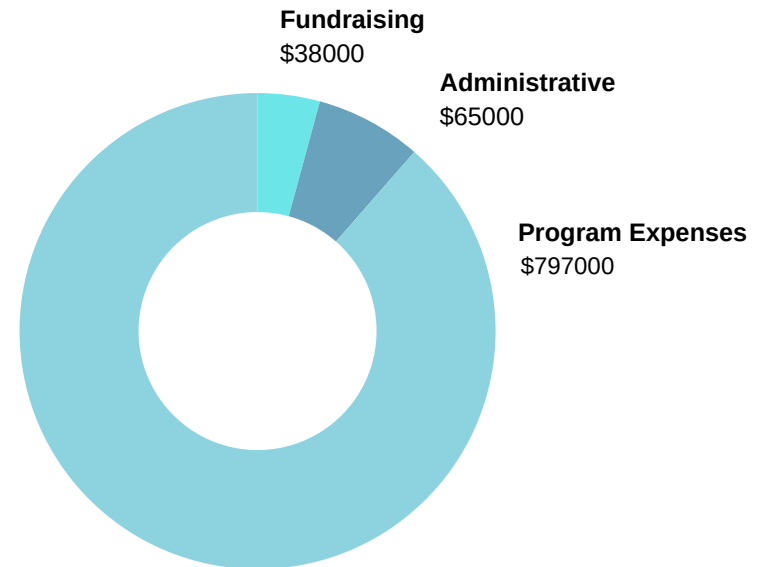
All of Plan A's services are provided to our community free of charge, regardless of insurance status or ability to pay. That is possible due to the generosity of our supporters.

In 2023, we received \$2 million in donations. That does not include an additional \$200,000 in grants due to be distributed in 2024. For every dollar donated, 88 cents was spent on program expenses, 8 cents on administrative expenses, and 4 cents on fundraising. We successfully established an operating reserve for 9 months of organization expenses, ensuring our sustainability and commitment to the community moving forward.

REVENUE \$2 MILLION



EXPENSES \$900,000



Finalized financial statements for Plan A Health, Inc will be available following our annual audit and completion of our 990. The breakdown of revenue and expense may change slightly when that process is complete.

FINANCIALS

Balance Sheets as of December 30, 2023

Assets	
Cash and Cash Equivalents	\$2,000,000
Receivable (Including Grants and Contributions)	\$281,000
Other Current Assets (Including In Kind Supplies)	\$200,000
Fixed Assets	\$ 400,000
Liabilities and Assets	
Payroll	\$21,900
Deferred Compensation	\$11,800
Loans Payable	\$33,900
Credit Card	\$5,400
Net Assets	
Unrestricted Assets	\$2,821,000
Restricted Assets	\$ 60,000

Finalized 2023 financial statements for Plan A Health, Inc will be available following our annual audit and completion of our 990.

OUR TEAM

THE PLAN A TEAM

Meta Anderson
Nurse Practitioner

Telvin Harrington
Community Health Worker

Desiree Norwood
Program Director

Gerrie McElroy
Nurse Practitioner

Andrea Collins
Collaborating Physician

Thomas Dobbs
Collaborating Physician

Max McKinney
Finance Director

Dr. Lakeisha Richardson
Collaborating Physician

Erin Rockwell
Research Associate

Antoinette Roby
Community Health Worker

Sree Koka
Dentist

Brooke Long
Pharmacist

Sherrica Smith
Nurse Practitioner

Caroline Weinberg
Executive Director

Bill Jones
Pharmacist

Patricia Barber
Nurse Practitioner

Chelsii Williams
LPN

BOARD OF DIRECTORS

Gretchen Borchelt
National Women's
Law Center

Dr. Pamela Payne Foster
Institute for Rural
Health Research,
University of Alabama

Jackie Sanders Hawkins
Delta Community Solutions

Carrie Denning Jackson
Jamestown LP

Melanie Richards
Glossier

Rick Segal
Seavest Investments Group

Dr. Ivana Thompson
Vanderbilt University
School of Medicine

Mollie Williams
The Family Van

We also thank our volunteers, partners, and advisors without whom our work would not be possible.

DONORS

We offer our thanks to our donors at every level. An HIV test costs \$15 and an STD test \$35. Pap smears are \$65 each. A year of birth control for one person can range from \$120 to \$600 depending on the method. Every single dollar helps us to bring healthcare to underserved communities.

Founder's Circle \$25,000 and above

Altro Foundation
Cohen-Kramarsky Family Fund
Converge (Title X)
Carrie Denning Jackson
Direct Relief
HRSA
Jill Lafer
Sheila and Bill Lambert
Mary and Sam Miller
Mississippi Department of Health
Neil Hirsch Foundation
Paul Symchych Charitable Foundation
Pixley Hill Foundation
Diane and Bruce Rauner
Schooner Foundation
Audrey and Jeff Spiegel
Swiss Re Foundation
Tikkun Olam Foundation
Women's Foundation of Mississippi
Anonymous Donors

Driver's Circle \$10,000 and above

Al Mailman Foundation
Marilyn Fields
Judy Greenblatt
Carrie Mahan
Community Foundation of Memphis
Andrew and Margaret Paul
Nancy K Silverman Foundation
Diane and Craig Solomon
South Delta Planning and Development District
Anonymous Donors

In Kind Donations

Americares
Direct Relief
Merck

Changemakers \$1,000 and above

2x4 Foundation
Kevin Arnovitz
Jean Jacobs
Lissa Hirsch
Judy and Steve Kunreuther
Frances Lear Foundation
Holly Levy
Jordana Manzano
Alane and Paul McNulty
Mobile Healthcare Association
Ruth O'Brien
Heidi Reiger
Laura Ross
Courtney Smith
Laurie Sprayregan
Society for Family Planning
Nancy and David Solomon
Wallace Family Charitable Fund
Warburg Pincus Foundation
Sharon Weinberg
Gail Weinmann
Anonymous Donors

We are grateful to the almost 500 donors whose support at every level allows us to continue our essential work.



PLAN A HEALTH

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